



2016-2017

ANNUAL REPORT

John B. Aird Gallery | Galerie John B. Aird



John B. Aird Gallery
Galerie John B. Aird



The John B. Aird Gallery is a non-profit organization with **charitable status** that serves the public and the art community. The gallery presents exhibitions and related activities that are open to the public and are presented for the purposes of study, education and the enjoyment of art. **Donations to the Aird Gallery are highly welcomed.** Please visit the **CanadaHelps** website:

www.canadahelps.org/dn/16931

Charity Business Number: 85850 5191 RR0001



Table of **CONTENTS**

About the Aird	1
President's Message	2
2016-2017 Board of Directors	4
2016 Exhibitions + Programming	5
27th Annual Mistletoe Magic Silent Art Auction	7
Aird Quick Facts	8
2015-2016 Financial Statement	9
2016 Partnerships - Organizations	10
Our Strategic Plan	11

Director/Curator:

Carla Garnet • director@airdgallery.org

About the **AIRD**

The John B. Aird Gallery opened in 1985. Commonly known as “The Aird”, was named in honour of the 23rd Lieutenant-Governor of Ontario, John Black Aird, to recognize his exceptional support of the visual arts in Canada.

The Gallery is governed by an Executive Committee, known as the John B. Aird Gallery Board of Directors. Board members are volunteers from the community and representatives from four art societies that exhibit at the Aird:

- The Canadian Society of Painters in Water Colour (CSPWC)
- The Ontario Society of Artists (OSA)
- The Sculptors Society of Canada (SSC)
- The Royal Canadian Academy of Arts (RCA)

The Board directs the gallery and its operations to a Director/Curator, appointed by the Board, works to achieve the aims of the gallery and manage day-to-day operations. The Government of Ontario provides the exhibition space and related building services. All operating funds are derived from exhibition fees and commissions, including an annual silent art auction fundraiser (Mistletoe Magic) and donations.

MANDATE

The mandate of the John B. Aird Gallery is to create awareness and enjoyment of works by contemporary professional artists. Open free of charge to the public, the Aird Gallery is a special place providing a nurturing atmosphere for both artist and viewer. To fulfill its mandate, the Aird Gallery Board strives:

- To encourage excellence in the visual arts
- To focus on the works of contemporary artists
- To present a variety of media, disciplines and styles
- To provide opportunities for study and education in conjunction with the exhibitions
- To implement a curatorial standard for the presentation of work
- To provide an accessible exhibition space in downtown Toronto

EXHIBITIONS

An Exhibition Selection Committee reviews exhibition proposals on an ongoing basis and selects exhibitions for presentation in the gallery. Additionally, the Aird Gallery Board sponsors a number of juried shows (between 2-4 exhibitions) focusing on drawing, printmaking, painting and photography. The Board also mounts fundraising exhibitions to support gallery activities. The Gallery welcomes proposals from artists and/or their representatives.

President's MESSAGE

The Aird Gallery could not have been more proud of what we accomplished in 2016-17. Over the last few years, the Aird achieved a number of firsts. In the past year, we continue to be in the same trajectory and developed new firsts - including being featured as a primary exhibition for the **20th Scotiabank CONTACT Photography Festival** in May 2016, launching the **Diana Yoo - Across Boundaries**, which is the first project grant from Ontario Arts Council (OAC) in June 2016, partnering with **Craft Ontario** and its awards to host its 40th Anniversary in September 2016, and launching the first of many annual exhibitions with the **Archives of Ontario**, which featured Moma Markovich's archival paintings of Ontario's roads, highways and natural landscapes in October 2016. These were just some of the exciting and innovative programs we launched in 2016 - and we look forward to continuing to showcase visual arts excellence, education through arts and culture and being in the forefront in contemporary art in Toronto and Ontario.

I would like to thank our esteemed 12-member Volunteer Board of Directors. Ours is a hands-on Board and their involvement, contributions, commitment and support are truly appreciated.

This report provides an account of our activities in many areas from exhibitions to programming, operations, finance and fundraising to volunteer recruitment and retention.

When I look back at the past 12 months, I am in awe of all of the success the Aird has achieved - despite some challenging times. I believe this

success is a testament to the energy, passion, dedication and love by the many people who support excellence in the visual arts within this one-of-a-kind and unique public space. The strength of an organization is found in its people. I am so pleased to have a dedicated, enthusiastic core group of volunteers and docents who sit the gallery every week, ready to welcome visitors, answer questions and make suggestions. I would also like to thank our student interns and service providers who volunteered their expertise. Thank you for sharing your talent and we trust you benefit from working here, as much as our artists benefit from our space.

Our board membership has been as strong as ever - and we all worked together like a family. I would like to thank you for your time and sharing your voice as we move forward to the future phases of the gallery. I am confident that our current Board with the help of our expanding suite of partners, will advance many areas so that the Aird can continue on its journey to offer quality and thought-provoking exhibitions that are relevant, timely and engaging.

Lastly, I would like to thank our Director/Curator, Carla Garnet for your boundless energy and passion for the gallery. Your creativity and "big-picture" visions are an asset to the Aird. I have enjoyed working with you and I look forward to more creative ventures over the next year.



JOWENNE HERRERA

President | Board of Directors

John B. Aird Gallery



The John B. Aird Gallery Board of Directors are volunteers from the community and representatives from four art societies that exhibit at the Aird.

In 2016-17, the 12-member volunteer board was comprised of professionals from diverse sectors - from the art community, academia, public service to non-for-profit.

Each and every board member brings their expertise to the gallery to direct day-to-day operations, exhibitions and programming, fundraising and sponsorship, partnerships and development and help shape our strategic direction for the future.

Artists and guests gather during the June 2016 opening of **PRINT 2016** • 13th Annual Juried Print Exhibition

2016-2017 Board of **DIRECTORS**

EXECUTIVE

Jowenne Herrera **President**

Visual Artist, Graphic Designer
& Civil Servant, Ontario Public Service

Maggie Broda **Treasurer**

Visual Artist, OCADU Alumni President

Stas Guzar **Secretary**

Exhibitions and Events,
Culture Division, City of Mississauga

DIRECTORS

Janet Hendershot **OSA Representative**

The Ontario Society of Artists (OSA), Visual Artist

Ian Downie **SSC Representative**

The Sculptor Society of Canada (SSC), Sculptor

Gill Cameron **CSPWC Representative**

The Canadian Society of Painters in Watercolour,
(CSPWC), Visual Artist

Brian Fior

Civil Servant, Ontario Public Service



Gillian Reddyhoff

Civil Servant, Archives Supervisor,
City of Toronto, (Former Curator, Archives of Ontario)

Christopher Johnson

Former President Word on the Street

Andy Fabo

Artist & Educator,
Trent University & MacMaster University

Heather Ingram

Policy Advisor, Accessibility Directorate, MEDG

Elka Weinstein

Professor, Museum Studies, University of Toronto



2016 EXHIBITIONS + PROGRAMMING

January



The Aird started off the new year with a new exhibition of a retrospective of editorial illustrations, by many Toronto-based artists and designers - presented by REACTOR art + design.

February



In February, the Aird celebrated its 17th year of DRAWING – a juried exhibition showcasing the versatility of drawing and techniques used by diverse contemporary artists.

March



March presented lens-based works by Chinese-Canadian artists Fu Meng and Hua Jin, presented by the University of Toronto, Museum Studies, Faculty of Information.

April



The Ontario Society Of Artists (OSA) hosted its 143rd Annual Open Juried Exhibition on the theme of “Suspension and Motion” Over 40 works were accepted for this annual popular juried exhibition.

May



In May 2016, the Aird was a primary exhibition as part of the 20th Scotiabank CONTACT Photography Festival. Works by Jesse Boles, Robert Burley, L.E. Glazer, Sue Lloyd, and Lisa Murzin.

June



June featured new works by Diana Yoo: Across Boundaries - a project grant funded by the Ontario Arts Council (OAC). Yoo, a Korean-Canadian explores the complexity and tension between South and North Korea.



July



The PRINT juried exhibition continues to be popular, celebrating its 13th year at the Aird. Over 30 works were selected featuring traditional printmaking, and new and innovative ways to use the medium.

August



August featured a new collaboration with Craft Ontario, celebrating their 40th anniversary exhibition. 18 craft artists were featured recognizing the very best in contemporary craft through the Craft Awards Program.

September



September featured sculptural works from the Sculptors Society of Canada (SSC). Over 30 artists showcased a diverse array of three dimensional works – from wood, metal, bronze, cloth to paper.

October



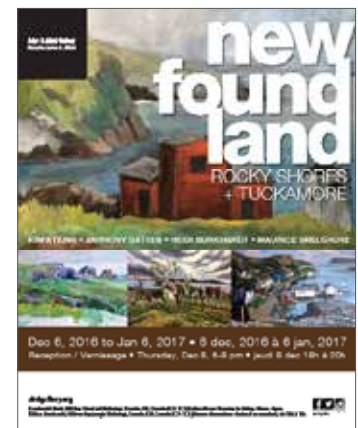
October launched a new exhibition presented by the Archives of Ontario, featuring historical paintings by Mema Markovich, employee from the Ministry of Transportation, documenting Ontario's roads, highways and natural landscapes.

November



November featured dynamic works from the Canadian Society of Painters in Water Colour (CSPWC), its 91st year. Open Water featured works ranging from realism to abstraction, from traditional to experimental.

December



December featured beautiful plein air paintings of Newfoundland's Rocky Shores and Tuckamore, by artists Kim Atkins, Anthony Batten, Heidi Burkhardt, and Maurice Snelgrove.

27th Annual MISTLETOE MAGIC

On December 1st, 2016, the Aird hosted its 27th year of Mistletoe Magic. The gallery's annual silent art auction fundraiser event brought in over over 120 paintings, prints, photographs, and sculptures from over 60 artists from across Ontario.

The event brought together artists and art enthusiasts for an evening of art, fun, and merriment. The annual fundraiser featured **Barbara Klunder** and her paper cut series, as well as watercolour paintings by **John Inglis**.



BY THE NUMBERS

\$22,000 Approximate gross art sales from the fundraiser.

169 Total number of artworks displayed

66% Approximate number of artworks sold.

98 Total number of artists who donated and participated in the fundraiser.

7 Number of days where buyers can preview and place an advance bid on (or purchase) artworks.

1 One magical evening of art, fun and merriment, all to support the Aird Gallery and its artists.

27th Annual
**mistletoe
magic**

The Aird's Annual
Art Sale + Silent Auction
Holiday Fundraiser
Thurs. Dec. 1, 2016

It's that time of the year. The popular holiday fundraiser brings together artists and art enthusiasts to an evening of art, fun + festive merriment. All for a great cause - to raise much needed funds to keep the Aird a special public gallery space. A unique fundraiser not to be missed including prizes, wine, food + great conversation!

Preview • Nov. 24 - Dec. 1 • 10 am - 6 pm
Silent Art Auction • Dec. 1 • 6 - 9 pm

Featured Canadian Artists:
BARBARA KLUNDER + JOHN INGLIS

John B. Aird Gallery • airdgallery.org • 900 Bay Street • Macdonald Block • Toronto • Ontario

Fast Facts

12+

Exhibitions per year. The gallery does a show every month, including hosting educational programs, opening receptions and ministry events.

30

Over thirty years of excellence in the visual arts. We have a mandate to create awareness and enjoyment of art works by provincial, national and international artists.

100

Year-round, over 100 volunteers contribute their time, expertise and passion to keep the gallery alive. We call them "Friends of the Aird."

300

Over 300 exhibitions have been featured at the gallery over the past 30 years (since 1985).

500

Over 500 artists per year are featured at the 12+ exhibitions – more than many other private/public galleries.

200,000

Since 1985, over 200,000 visitors have enjoyed the gallery and its welcoming, open and attractive space.

2015-2016 FINANCIAL STATEMENT

(Unaudited) December 31, 2015

BALANCE SHEET (Year-ended Dec 31, 2015)

ASSETS	2015 (\$)	2014 (\$)
Cash	47,970	25,819
LIABILITIES + MEMBERS' EQUITY		
Accounts Payable	5,615	2,749
Deferred Revenue	7,500	-
	13,115	2,749
Members' Equity	34,855	23,070
	49,970	25,819

MEMBERS' EQUITY (Year-ended Dec 31, 2015)

BALANCE	2015 (\$)	2014 (\$)
Beginning of Year	23,070	9,843
Excess (deficiency) Revenue		
Over Expenses for the Year	11,785	13,227
End of Year	34,855	23,070

OPERATIONS (Year-ended Dec 31, 2015)

REVENUE	2015 (\$)	2014 (\$)
Mistletoe Magic	41,116	41,689
Exhibitions	28,041	30,365
Government Grants	-	6,750
Donations/Fundraising	4,794	6,074
Private Receptions	5,400	2,250
	79,351	87,128

EVENT EXPENSES

Mistletoe Magic	23,764	28,114
Exhibitions	5,555	5,394
Private Receptions	-	-
	29,319	33,508
Event & Other Revenue		
Over Event Expenses	50,032	53,620

OTHER EXPENSES

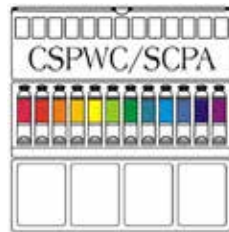
Director/Curator	24,000	24,854
Advertising	1,452	1,152
Insurance	3,088	2,554
Office	1,421	2,277
Accounting & Legal	3,865	3,352
Bank Charges	226	327
Other Expenses	4,195	5,877
	38,247	40,393
Excess (deficiency) Revenue		
Over Expenses for the Year	11,785	13,227

EVENT OPERATIONS (Year-ended Dec 31, 2015)

	2015 (\$)		2014 (\$)	
	Mistletoe Magic	Exhibitions	Mistletoe Magic	Exhibitions
REVENUE				
Sales	25,756	28,041	21,110	30,365
Donations	15,360	-	20,579	-
	41,116	28,041	41,689	30,365
EXPENSES				
Program Costs	1,091	3,939	5,692	4,464
Artists/Exhibitors	7,189	-	6,418	-
Signage	124	1,616	381	1,130
Artwork	15,360	-	15,623	-
	23,764	5,555	28,114	5,594
Excess (deficiency) Revenue				
Over Expenses for the Year	17,352	22,486	13,575	24,771

2016 Collaborations + PARTNERSHIPS

Art Organizations



Government Organizations



Art, Design & Academic Affiliates



Private Sponsor



Our **STRATEGIC PLAN**

Through the assistance of the Ontario Arts Council (OAC) Compass Grant in 2014, the Aird Gallery developed a 3-Year Strategic Plan. Over the next three years, the Aird will be focused on achieving the following three strategic objectives:



The Aird Board formulated seven subject-area committees in effort to implement the Aird's 3-Year Strategic Plan. Each committee is led and chaired by a Board member, supported by volunteer committee members.

EXHIBITIONS

MANDATE: Plan and develop innovative and diverse exhibitions that reflect the Aird's commitment to visual arts excellence.

CHAIR: Gillian Reddyhoff

EDUCATION + PROGRAMMING

MANDATE: Plan and develop educational & programming activities that reflect and are consistent with the Aird's exhibitions.

CHAIR/S: Brian Fior + Stas Guzar

MARKETING + COMMUNICATIONS

MANDATE: Develop strong brand recognition, leverage social media towards larger audience/demographic reach.

CHAIR: TBD

FUNDRAISING + SPONSORSHIPS

MANDATE: Identify and develop funding tools and mechanisms, including development of sponsorship campaign.

CHAIR: TBD

FINANCES + REVENUES

MANDATE: Management of financials, accounting and revenue generation.

CHAIR: Maggie Broda

VOLUNTEER RECRUITMENT

MANDATE: Develop a strong volunteer pool including enhancing youth/student internship & opportunities

CHAIR: Christopher Johnson

GOVERNANCE, HR + STAFFING

MANDATE: Oversight and management of policy, principles and procedures for a non-for-profit. Build staffing capacity.

CHAIR: TBD



John B. **Aird** Gallery
Galerie John B. **Aird**



Please visit the **CanadaHelps** website to donate:

www.canadahelps.org/dn/16931 • Charity Business Number: 85850 5191 RR0001



facebook/john.airdgallery
@airdgallery

airdgallery.org

Macdonald Block, 900 Bay Street (at Wellesley), Toronto, ON, Canada M7A 1C2 | Gallery Hours: Monday to Friday, 10 am - 6 pm
Édifice Macdonald, 900 rue Bay (angle Wellesley), Toronto, ON, Canada M7A 1C2 | Heures d'ouverture : du lundi au vendredi, de 10h à 18h

director@airdgallery.org • info@airdgallery.org